

Research lines

1. Global Economy, Trade & Geopolitics

2. Public Policy, Governance & Development

3. Energy, Environment & Sustainability

4. Finance, Corporate Governance & Accounting

5. Technology, AI & Digital Economy

6. Work, Organizations & Human Resources

7. Marketing, entrepreneurship, Innovation & Operations

8. Education, Society & Ethics



1. *Global Economy, Trade & Geopolitics*

01 International Trade and Globalization



[Jorge Díaz Lanchas](#)



[Laura Fernández-Méndez](#)

02 International Political Economy and compared politics and economics



[Covadonga Meseguer Yebra](#)



[Peter Claeys](#)

03 Economic Geography, Regional and Urban Economics; Territorial Disparities



[Carlos Martínez de Ibarreta](#)



[Jorge Díaz Lanchas](#)



[Luis de Nicolás](#)



[Patrizio Lecca](#)

1. *Global Economy, Trade & Geopolitics*

04 **Geopolitics, disruptions and location decisions**



[Manuel Morales](#)

05 **MNEs and global challenges**



[Aracil Fernández](#)



[Laura Fernández-Méndez](#)

2. *Public Policy, Governance & Development*

01 Public Policy Evaluation and Social Development



[Luis de Nicolás](#)



[Patrizio Lecca](#)

02 Economic Complexity and Growth



[Jorge Díaz Lanchas](#)

03 Fiscal Policy; Public Debt; International Spillover; Fiscal Federalism and Fiscal Sovereignty



[Gonzalo Gómez Bengoechea](#)



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2. *Public Policy, Governance & Development*

04 **Econometrics and Text Analytics for Public Opinion and Public Policies**



[Carlos Martínez de Ibarreta](#)

05 **Demographics, inequality and social challenges**



[Aracil Fernández](#)



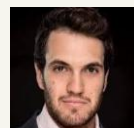
[Carlos Martínez de Ibarreta](#)



[David Roch](#)



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[Riccardo Ciacci](#)

06 **Social innovation and sustainability**



[Amparo Merino de Diego](#)

3. *Energy, Environment & Sustainability*

01 Sustainable Mobility and Transportation



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[Noemi Pérez-Macías Martín](#)



[Victoria Labajo González](#)

02 Sustainability in Supply Chains and Production Systems



[Ana Isabel Jiménez Zarco](#)



[Estela María Díaz Carmona](#)



[Manuel Morales](#)



[Victoria Labajo González](#)

03 Energy, Environment, and Climate Policy



[Elena María Díaz Aguiluz](#)



[José Portela González](#)



[Manuel Alejandro Betancourt Odio](#)



[Patrizio Lecca](#)



[Pablo Calvo Báscones](#)



[Sara Lumbreras Sancho](#)

3. *Energy, Environment & Sustainability*

04 Sustainable Finance, Accounting, and Corporate Responsibility



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[Carmen Fullana Belda](#)



[Estela María Díaz Carmona](#)



[José Luis Fernández Fernández](#)



[Paolo Saona](#)



[Susana Gago Rodríguez](#)

05 Diverse and postgrowth economies



[Amparo Merino de Diego](#)

4. Finance, Corporate Governance & Accounting

01 Behavioral and Alternative Finance



[María Teresa Corzo Santamaría](#)

02 Financial Econometrics and Sustainable Finance



[Isabel Figuerola Ferretti Garrigues](#)

03 Corporate Governance, Boards, and Performance



[Aracil Fernández](#)



[José Luis Fernández Fernández](#)



[Paloma Bilbao Calabuig](#)

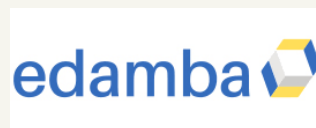


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[Reyes Calderón Cuadrado](#)



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4. Finance, Corporate Governance & Accounting

04 Accounting, Auditing, and Ethics



[José Luis Fernández Fernández](#)



[Paolo Saona](#)



[Susana Gago Rodríguez](#)

05 Accounting Innovation, Education, and Technology



[Laura Inés Lazcano Benito](#)

5. Technology, AI & Digital Economy

01

**Digital Economy, Markets,
and Regulation**



[Almudena González del
Valle Brena](#)



[Juan Felipe Jung Lusiardo](#)

02

**Ethics, Governance, and
Sustainability of Technology**



[Eduardo César Garrido Merchán](#)



[José Luis Fernández Fernández](#)

[Reyes Calderón Cuadrado](#)



[Susana Gago Rodríguez](#)

03

**Technology, Consumer
Behavior, and Digital Marketing**



Anett Erdmann

5. *Technology, AI & Digital Economy*

04 Machine Learning and Data Analytics for Business and Society



[Jenny Alexandra Cifuentes Quintero](#)

05 Digital Currencies and Financial Innovation



[David Tercero Lucas](#)

6. *Work, Organizations & Human Resources*

01 Work, Health, and Well-being



[José María Ortiz Lozano](#)



[María José Martín Rodrigo](#)

02 Human Resource Analytics and International Employment Relations



[Eduardo César Garrido Merchán](#)



[María Jesús Belizón Cebada](#)



[María José Martín Rodrigo](#)

03 Careers, Talent, and Workforce Sustainability



[Carmen Escudero Guirado](#)



[María Eugenia Fabra Florit](#)



[Noemi Pérez-Macías Martín](#)



[Raquel Redondo Palomo](#)

6. *Work, Organizations & Human Resources*

04 Gender, Diversity, and Inclusion in Work



[Carmen Escudero Guirado](#)



[Victoria Labajo González](#)

05 Organizational Management and Competitiveness

[Carmen Fullana Belda](#)



[Laura Gismara Tierno](#)



[María Jesús Belizón Cebada](#)

7. Marketing, entrepreneurship, Innovation & Operations

01 Productivity, Firm Dynamics, and Strategy



[Ana Isabel Jiménez Zarco](#)



[Carmen Escudero Guirado](#)



[Juan Felipe Jung Lusiardo](#)



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[Peter Claeys](#)

02 Entrepreneurship and Social Innovation



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[Noemi Pérez-Macías Martín](#)

03 Operations and Supply Chain Management



[Manuel Morales](#)

7. Marketing, entrepreneurship, Innovation & Operations

04 Marketing, Consumption, and Corporate Communication



[Almudena González del Valle Brena](#)



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[Isabel Carrero Bosch](#)



[Javier Morales Mediano](#)



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05 Tourism and Consumer Experience



[Ana Isabel Jiménez Zarco](#)



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8. *Education, Society & Ethics*

01 Educational Innovation and Transformation



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[Antonio Rúa Vieites](#)



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[José Luis Arroyo Barrigüete](#)



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02 Critical Animal Studies



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03 Academic Performance, Innovation, and Education for Sustainability



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8. *Education, Society & Ethics*

04 Ethics and Business Responsibility



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05 Social Movements and Intersectional Justice



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