

ENTREPRENEURSHIP AND INNOVATION

WINTER PROGRAMME 2026



WINTER PROGRAMME DATES

8-23 January, 2026

APPLICATION DEADLINE

30 November, 2025

—WELCOME TO COMILLAS!

Located in the bustling heart of Madrid, the ICADE School of Business campus at Comillas University offers the opportunity to immerse yourself in the Entrepreneurship and Innovation Winter Programme. This programme encourages innovative thinking and promotes an entrepreneurial mindset, specifically designed for undergraduate students.

HIGHLIGHTS OF THE PROGRAMME

- 60 hours of classes taught in English, materials and startups visits.
- The program is offered to undergraduate students who have completed at least one academic year. It is not necessary to have a business background, but it is recommended.
- Transcript from Universidad Pontificia Comillas, 7,5 ECTS course certificate upon successful completion of the programme.
- Social, cultural and networking activities.
- Lunch meals and coffee during breaks are included in programme fees.

PROGRAMME DETAILS

Programme dates	8-23 January, 2026
Application deadline	30 November, 2025
Early bird deadline	15 October 2025
Application	Complete the following link SURVEY WINTER PROGRAMME
Credits	7,5 ECTS *Consult with Undergraduate Programme Directors
Language	English B2 level/ 80 TOEFL, except native speakers



Scan me

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online!

PROGRAMME COSTS

Tuition	1.400€
Early Bird	20% discount off the regular price.
Not Included	Housing and travel expenses

Tuition free for Australian, New Zealand and Asian universities!

2026, WP SCHEDULE (8-23 JANUARY)

- **BLOCK I: 8-14 January.** This module covers the entrepreneurial ecosystem and methods for ideation, business models, and startup strategy development.
- **BLOCK II: 15-21 January.** This module covers launching a product and pitching to raise capital.
- **BLOCK III: 22-23 January.** Teamwork, either in-person or remote, with tutor supervision focuses on project development and presentation.

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
			<ul style="list-style-type: none"> Entrepreneurial ecosystem and main agents Skills of an entrepreneur Entrepreneurship with social impact Major Trends 8	<ul style="list-style-type: none"> Design thinking / ideation Lean Startups / experimentation Business creation methodologies 9
<ul style="list-style-type: none"> Project management in Agile / Scrum Business Model 12	<ul style="list-style-type: none"> Mission, vision and values Environment and competition analysis 13	<ul style="list-style-type: none"> Strategy Team and roles Organizational culture 14	<ul style="list-style-type: none"> Marketing and sales plan 15	<ul style="list-style-type: none"> Operations plan, production Human Resources Plan 16
<ul style="list-style-type: none"> Financial Plan Legal and Tax 19	<ul style="list-style-type: none"> Financing Options (Public and Private) 20	<ul style="list-style-type: none"> Pitch and Deck or how to sell your idea 21	<ul style="list-style-type: none"> Project development 22	<ul style="list-style-type: none"> Project presentation 23

**The above schedule is subject to change*

HOUSING



Housing is not included. However, Comillas offers students the services of the following companies that assist in finding accommodation. Check out the following links:

Lodgerin	Aluni.net	MadridEasy	ErasmusPlay	Innfamily.com
50% discount on the requested service code: UPCOMILLAS	Comillas students will have a discount	Comillas students will have a 50% discount		Comillas students will have a 50% discount

CONTACT INFORMATION



Email: smoron@comillas.edu

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Instagram: @icadeeconomics

Location: ICAD, Faculty of Business and Economics, Alberto Aguilera Street, 23
Madrid, Spain

* If you need help with immigration administrative procedures, you can contact: [Resify.es](https://resify.es)